

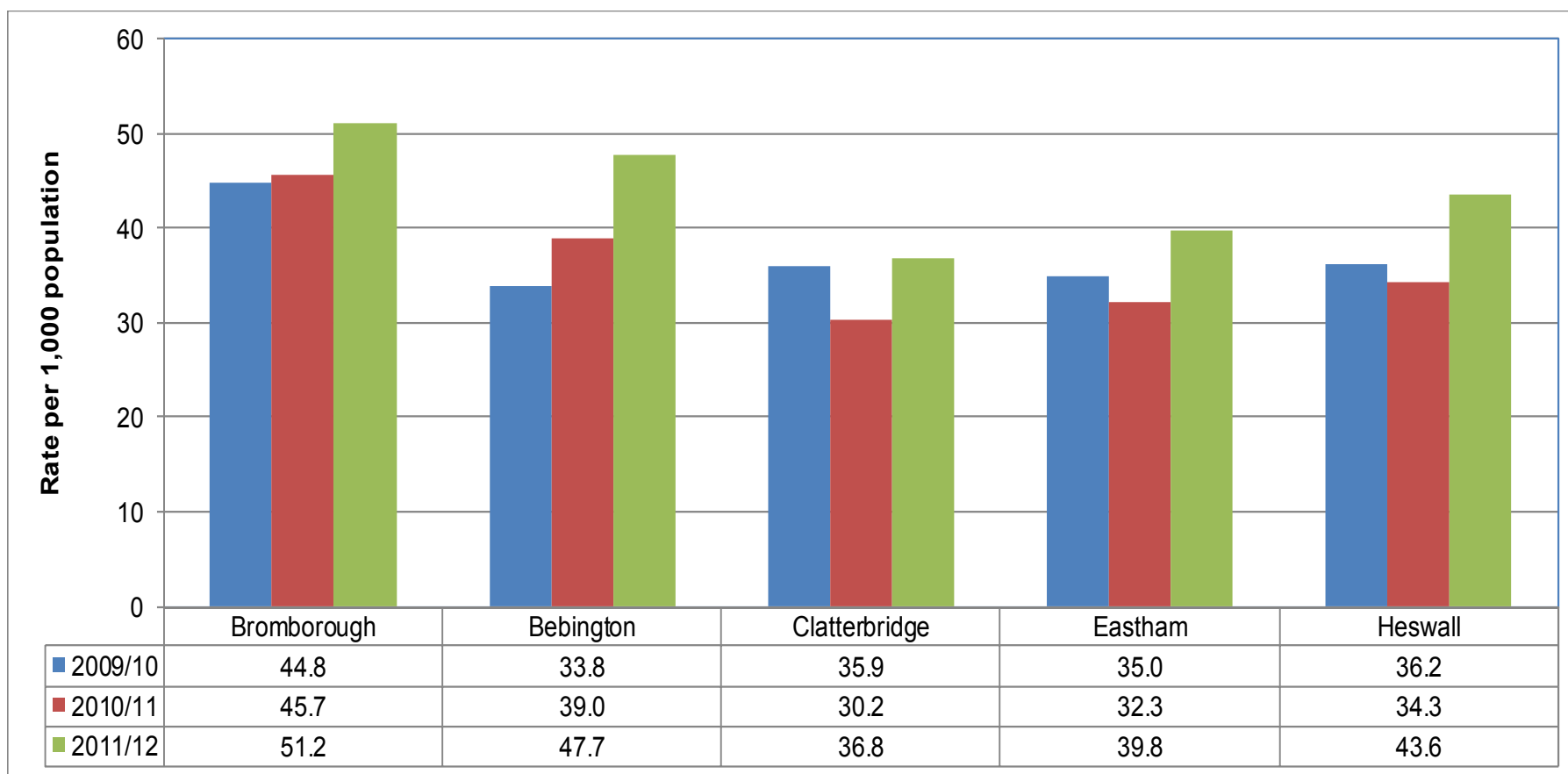
# **Wirral South** **Examples of** **Evidence Based Priorities**

**Fergus Adams**  
**Constituency Manager**  
Neighbourhoods & Engagement Team

**The following examples are based upon data provided by Wirral Performance and Public Health Intelligence Team:**

Further examples will be identified following full analysis of the recently provided Constituency Profile

# Hospital Admission Rates for Falls in People aged 65 Years and over: Wirral South Constituency, 2009/10 to 2011/12

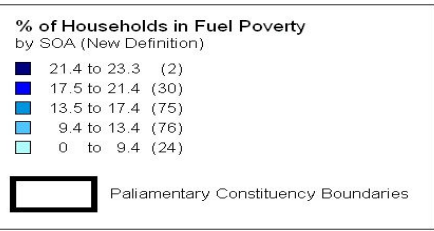
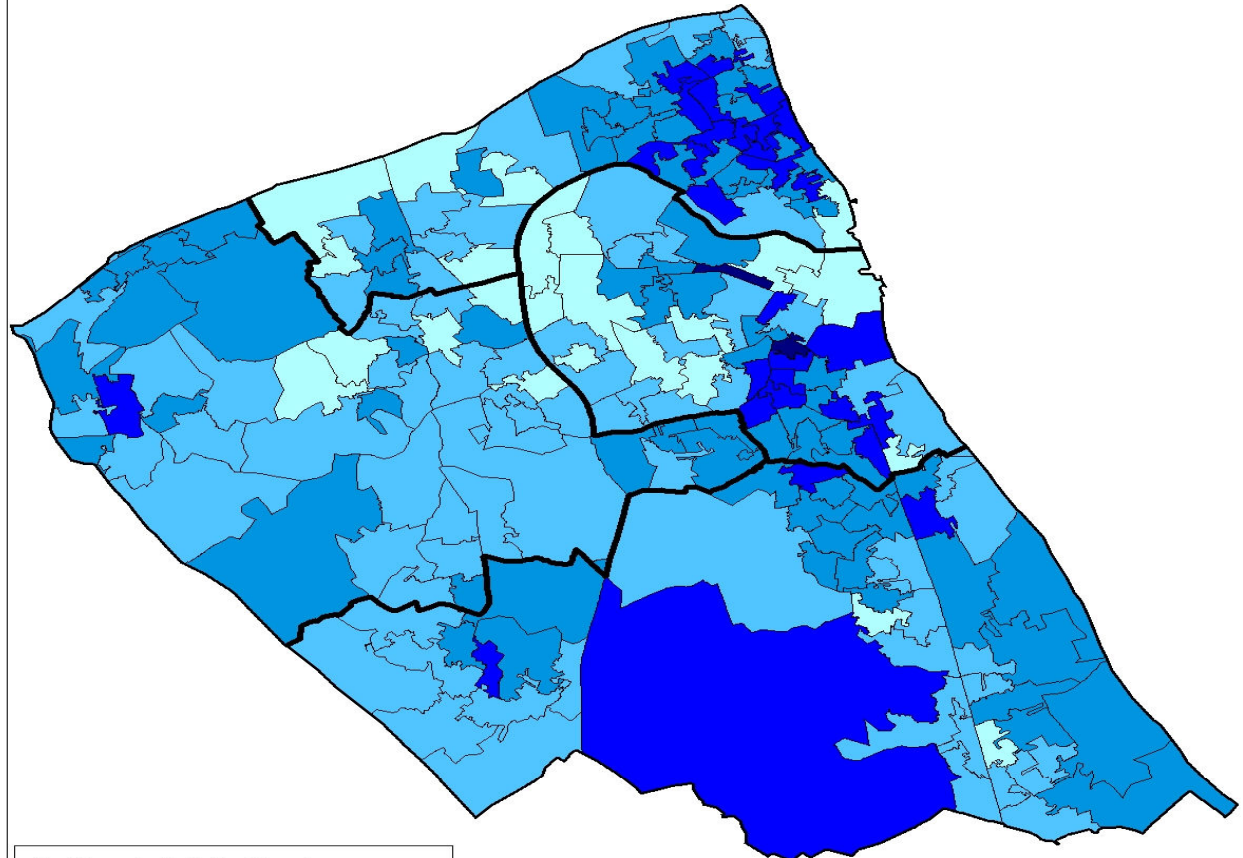


# Hospital Admission Rates for Falls in People aged 65 Years and over: Wirral South Constituency, 2009/10 to 2011/12

Ward of Residence (2004 boundaries)	2009/10		2010/11		2011/12	
	Number of admissions	Rate per 1000	Number of admissions	Rate per 1000	Number of admissions	Rate per 1000
Bromborough	106	44.8	108	45.7	121	51.2
Bebington	104	33.8	120	39.0	147	47.7
Clatterbridge	121	35.9	102	30.2	124	36.8
Eastham	103	35.0	95	32.3	117	39.8
Heswall	132	36.2	125	34.3	159	43.6
<b>Wirral South Constituency</b>	<b>566</b>	<b>36.6</b>	<b>550</b>	<b>35.6</b>	<b>668</b>	<b>43.2</b>
<b>Birkenhead Constituency</b>	<b>581</b>	<b>42.5</b>	<b>591</b>	<b>43.2</b>	<b>660</b>	<b>48.2</b>
<b>Wallasey Constituency</b>	<b>592</b>	<b>40.3</b>	<b>591</b>	<b>40.2</b>	<b>584</b>	<b>39.8</b>
<b>Wirral West Constituency</b>	<b>612</b>	<b>39.7</b>	<b>458</b>	<b>29.7</b>	<b>499</b>	<b>32.4</b>
<b>Wirral</b>	<b>2351</b>	<b>40.2</b>	<b>2328</b>	<b>39.3</b>	<b>2584</b>	<b>43.6</b>

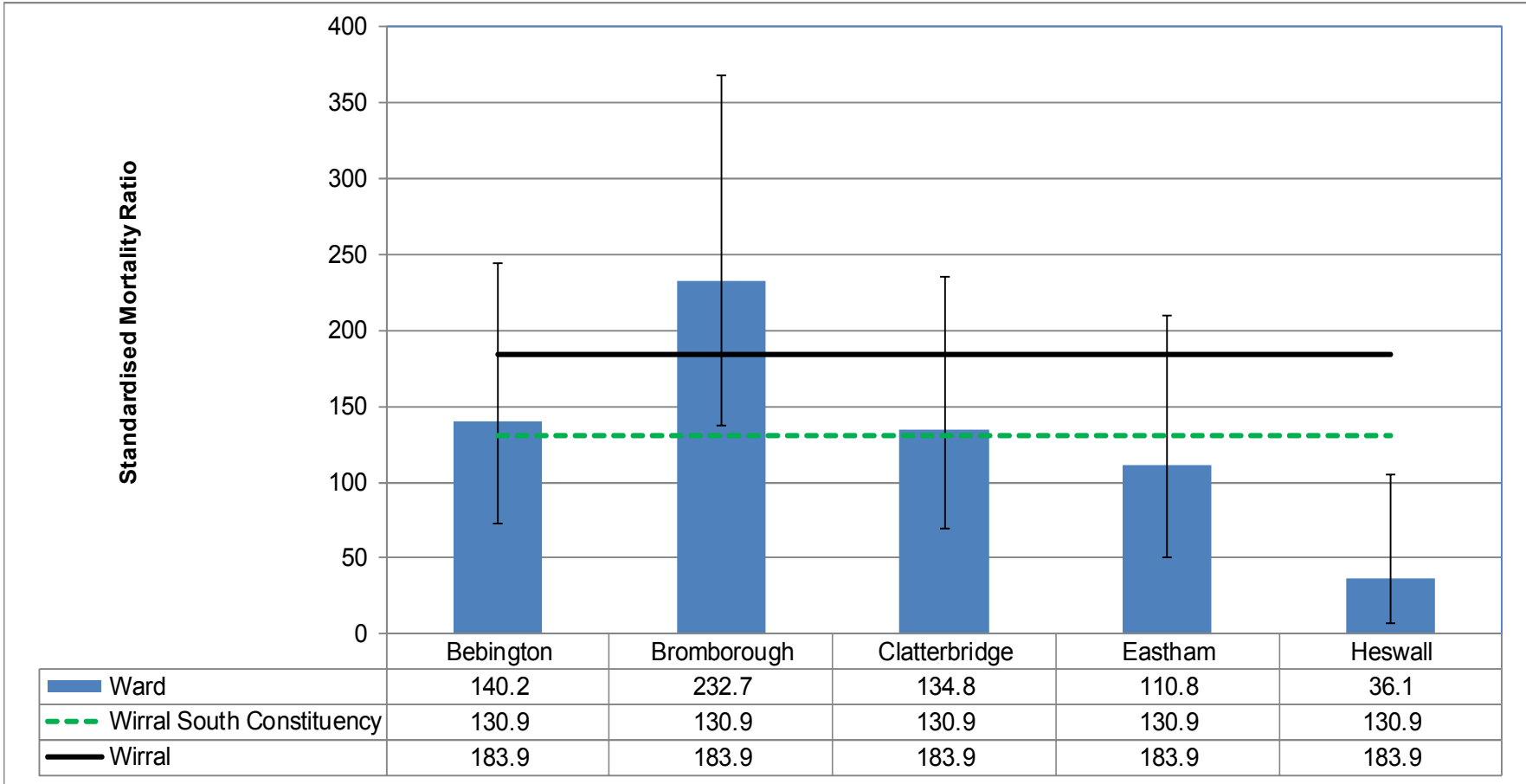
# Fuel Poverty

% of households in fuel poverty by LSOA 2011 (New Definition)



LSOA Code	LSOA Name	Ward	Percent Fuel Poor	Borough Average = 13.5% Above
E01007111	Princes boulevard / Kings lane	Bebington	17.8%	Average Above
E01007144	Clatterbridge hospital	Clatterbridge	17.7%	Average Above
E01007141	Art gallery	Bromborough	17.6%	Average Above
E01007185	Irby farm	Heswall	17.5%	Average Above
E01007113	Stanley avenue	Bebington	16.3%	Average Above
E01007151	Langdale road	Clatterbridge	16.3%	Average Above
E01007117	Higher bebington road	Bebington	15.9%	Average Above
E01007154	Holly avenue	Clatterbridge	15.8%	Average Above
E01007170	Dawpool drive Greenfields technology	Eastham	15.6%	Average Above
E01007135	park	Bromborough	15.5%	Average Above
E01007116	Carey avenue Bromborough industrial	Bebington	15.4%	Average Above
E01007143	estate	Bromborough	15.4%	Average Above
E01007112	The Oval	Bebington	15.2%	Average Above
E01007114	Juliet avenue	Bebington	15.2%	Average Above
E01007115	Oaklands drive	Bebington	15.0%	Average Above
E01007188	Whitfield common	Heswall	14.5%	Average Above
E01007142	Lever brothers soap works	Bromborough	14.3%	Average Above
E01007184	Poll hill road	Heswall	14.3%	Average Above
E01007139	New ferry park	Bromborough	14.1%	Average Above
E01007169	North road	Eastham	14.0%	Average Above
E01007171	Princes avenue	Eastham	13.8%	Average

# Wholly Attributable Alcohol Related Mortality: Wirral South Constituency, 2007-11 (5 years pooled)



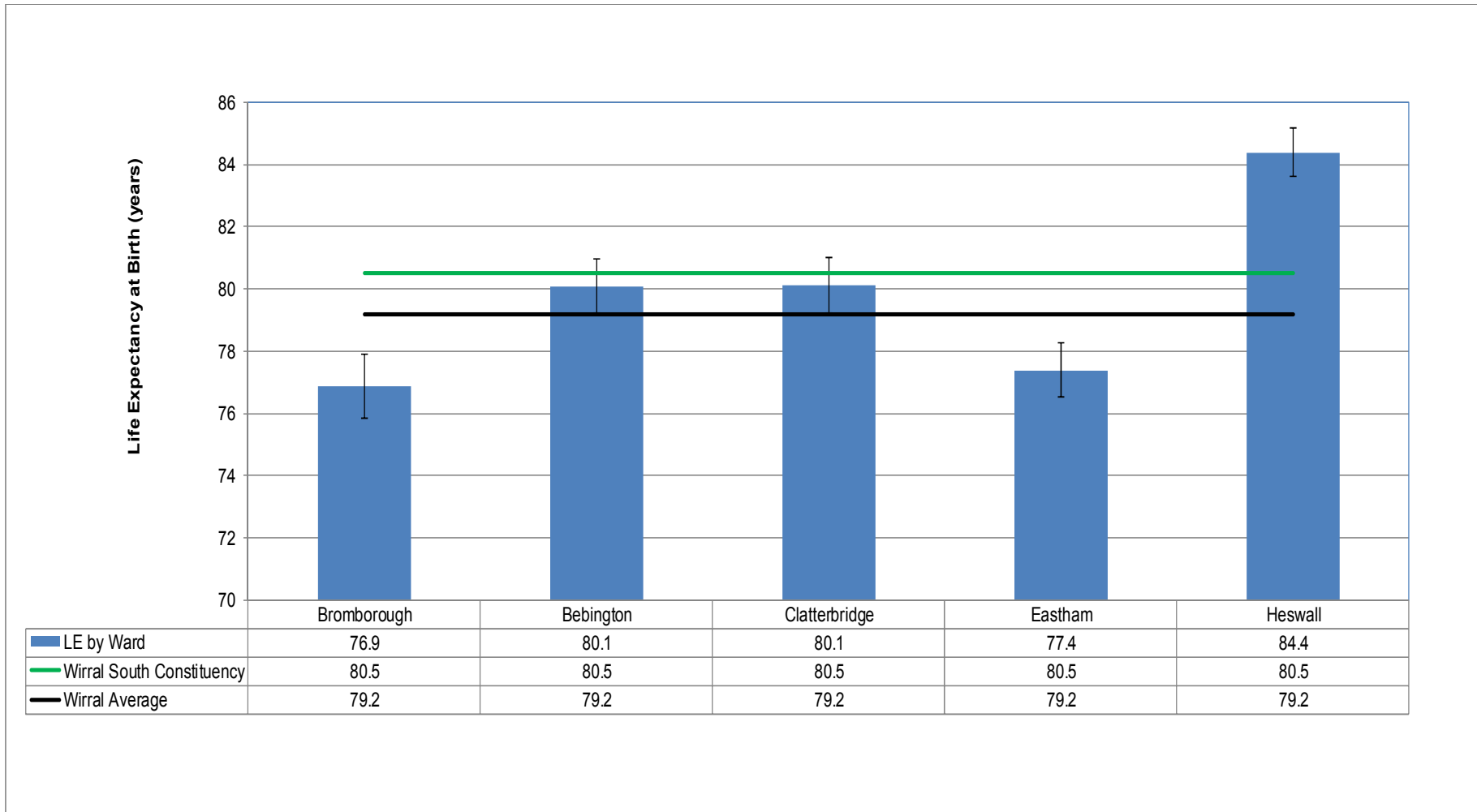
# Wholly Attributable Alcohol Related Mortality: Wirral South Constituency, 2007-11 (5 years pooled)

Ward of Residence (2004 boundaries)	Standard Mortality Ratio	95% Confidence Intervals	
		LCL	UCL
Bebington	140.2	72.4	244.8
Bromborough	232.7 <sup>[CE1]</sup>	137.9	367.8
Clatterbridge	134.8	69.7	235.5
Eastham	110.8	50.7	210.3
Heswall	36.1	7.5	105.6
<b>Wirral South Constituency</b>	<b>130.9</b>	<b>67.6</b>	<b>232.8</b>
<b>Birkenhead Constituency</b>	<b>264.0</b>	<b>167.2</b>	<b>401.8</b>
<b>Wallasey Constituency</b>	<b>197.9</b>	<b>117.0</b>	<b>318.5</b>
<b>West Wirral Constituency</b>	<b>115.9</b>	<b>57.0</b>	<b>215.0</b>
<b>Wirral</b>	<b>183.9</b>	<b>164.5</b>	<b>205.1</b>

[CE1]Bromborough Ward is above Wirral SMR and more than twice the English average of 100



# Life Expectancy at Birth: Wirral South Constituency, 2007-11 (5 years pooled)



# Life Expectancy at Birth: Wirral South Constituency, 2007-11 (5 years pooled)

Ward of Residence (2004 Boundaries)	Life Expectancy (Years)	95% Confidence Intervals	
		Lower Limit	Upper Limit
Bromborough	76.9	75.8	77.9
Bebington	80.1	79.2	81.0
Clatterbridge	80.1	79.2	81.0
Eastham	77.4	76.5	78.3
Heswall	84.4	83.6	85.2
<b>Wirral South Constituency</b>	<b>80.5</b>	<b>80.1</b>	<b>80.9</b>
<b>Birkenhead Constituency</b>	<b>77.0</b>	<b>76.6</b>	<b>77.4</b>
<b>Wallasey Constituency</b>	<b>78.4</b>	<b>78.0</b>	<b>78.8</b>
<b>Wirral West Constituency</b>	<b>81.2</b>	<b>80.8</b>	<b>81.6</b>
<b>Wirral</b>	<b>79.2</b>	<b>79.0</b>	<b>79.4</b>

# These Evidence Based Priorities are

**Simply examples of the type of short/medium term priorities the Constituency Committee could choose to tackle.**

# Neighbourhood Plans:



# **Crosscutting Neighbourhood Plan issues: Employment Skills & Regeneration**

- Employment, training and skills (adults and young people)**
- Support for self employed residents**
- To encourage young people to seek further education**
- The appearance of local shopping centres**

# Crosscutting Neighbourhood Plan issues: Younger/Older People, Housing & Health

- **Increased activities/facilities for young people**
- **Increased activities/help accessing services for older people**

# Crosscutting Neighbourhood Plan issues: Roads, Community Safety, Parks & Leisure

- **Maintenance of pavements**
- **Speeding traffic and drop kerbs**
- **Maintenance of play areas**
- **Anti Social Behaviour**

## **Next Steps:**

**Set up a Task & Finish group to**

- Review data**
- Propose priorities**
- Ensure tasks are not duplicated**

**Report progress to December Constituency Committee**



# QUESTIONS

**For further information please contact:**

**Fergus Adams**

**0151 691 8428**